

SUSANA MARTINEZ GOVERNOR

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New Mexico Economic Development Department Announce Trade Mission to Mexico City Application Deadline Extended for the Early June Trade Mission is April 5

SANTA FE – The New Mexico Economic Development Department's Office of International Trade in partnership with the U.S. Department of Commerce will be leading a two-day matchmaker, Gold Key Service trade mission to Mexico City June, 2 to 5, 2013.

Mexico is one of the state's top trading partner and accounted for \$618 million in exports during 2012. This represents a 33 percent increase over 2011, and an all time record for exports to Mexico from New Mexico.

The Office of International Trade is currently recruiting New Mexico businesses to participate in the matchmaker Trade Mission to Mexico City. Interested New Mexico companies are required to request a Gold Key Service application and submit a completed form before the extended deadline of **April 5**, **2013**.

Upon acceptance by the U.S. Department of Commerce for the Gold Key Service, the Economic Development Department will pay for the turnkey matchmaking service on behalf of eligible qualifying small businesses. Companies applying must be small to mid-size businesses, with at least a one year operating history and currently profitable. Assistance for the trade mission will include bilingual Spanish-English interpreters and local transportation to meetings.

To request a Gold Key Service application call Edward R. Herrera at 505-827-0315 or by e-mail Edward.Herrera@state.nm.us

For more information please visit http://gonm.biz/International_Trade.aspx

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